Trimmings One-Half Off

There's a wonderful variety of hat trimmings here to select from-fancy feathers and ornaments ranging in price from 10c. to \$5.00. Your choice at half price.



\$2.25 Overshoes \$1.69

Men's Security Brand 1 Buckle Arctics; good heavy rubber soles and heels, fleece lined: sizes 6 to 12; our regular \$2.25 grade. Friday and Saturday, pair \$1.69.

Store Hours-8:30 to 6:00 P. M.

FRIDAY AND SATURDAY'S STORE NEWS

Double Stamps All Day Friday



January Clearance MILLINERY \$6.50 Values

This is an economic event of unusual importance for conomical women who require a new ishionable bonnet.

These of veet are in a variety of fascinating mels, both large and small; charmily trimmed with fancies, feathers flowers and ribbons; values to \$6.1. Your choice \$1.95.



10% EDUCTIONS orhe famous



for Miss' and Children

This make obe never fails to retain its style ish lines and at up well under good hard service. At the Clace Sale we offer a 10 per cent reduction on alucator Shoes.

MIES' SHOES

Fine quality kid button shoes, patent leather tip; the reli Selz make; strictly \$1.95 solid throughor 11/2 to 2, pair ...

GLS' SHOES

Regular \$2 hoes in sizes 11 to 13 only made of gunal calf, cloth top, button style stitch-down so Priced at per pair graveres errer express

Being Cheming deles

Prices Cut Deep on Every Coat in Stock to Insure a Quick Clear Out-SALE BEGINS FRIDAY



It has always been a policy of this store at this season of the year to make a complete clear-out of every coat in stock regardless of value or former price. This year is no different from any other except that the coats offered would cost us from 25 to 331/3% more today were we to try and duplicate them.









These Items Will Give You an Idea of the Big Savings

For convenient choosing these coals have been put into grouped lots each garment bearing the original and the reduced price, for easy comparison. You will find among them the choicest garments of the season; and as to value, it is doubtful if you will ever see the like of them again this season. Here are the prices:

Salt's Seal Plush Coats Collars and Cuffs of Rich Fur and Self Material

\$56.75 BELTED COATS of Peco Seal, trimined in opossum, sabel coney or plain.

\$45.00 FULL LENGTH BELTED COATS of Salts' Seal plush, fur trummed or with \$39.75

\$35.00 SALT'S PECO SEAL PLUSH COAT, pretty model, large cape collar. \$29.75

\$127.50 COAT OF SALT'S BEHRING SEAL, large collar of raccoon, handsome-\$110.00 ly lined. Price

\$65.00 36-INCH COAT OF RICH SEAL PLUSH, belted style, trimmed in black opes \$58.75

Women's Fine Cloth Coats Fur and Seal Plush Trimmed

\$75.00 36-INCH AND FULL LENGTH COATS, of silvertone, French seal or opossum \$49.75

\$69.75 COATS, full length and sport models, of tinsel tone coating, opossum collar. \$46.75

\$59.75 36-INCH BELTED COATS OF POLO CLOTH, with large opposium collar, silk \$39.75

\$45.00 SILVERTONE COATS, attractive mid winter styles, with French seal collars. \$33.75

\$25.00 COATS OF BOUCLE, Rollinson's Plush and Novcity Coatings, seal plush tum-\$17.75



Again This Week WE OFFER Phenomenal Values

Women's Boots, worth to \$12.00; smart style; correct in every detail, made of the very finest kidskin; long Slender vamps, plain toes, Louis or militury heels, flexible leather soles, lace or button.

They come in held mouse, light and dark grav, brown and black; all sizes and widths; the very best values obtamable

> \$10 and \$12 Values

\$2.25 and \$2.50 SLIPPERS-

> Now on Sale Per Pair, \$1.88

I've bound and tilden drawn Juliets of felt in all wanted colors; flexible leather soles; also pretty houdon shapers with E. Z. elk soles. Priced for quick clearance, pan \$1.88

House Slippers, \$2.75

Our regular \$3.50 Princess style house slopers of line van kid; classic side gueset, flexible leather soles; all sizes; excellent values at \$2.75. Women's Rubbers, 50c

Women's Storm and Low Cut Rubbers, of first quality Boston rubber; round the models only: regular 95c kind, man



Of Much Importance to Women-This Extraordinary Sale of Trustworthy Furs

All sorts of good furs are represented, made up into the newest model scarfs, capes and sets. Every piece of which is accompanied by our guarantee of quality and service. Furs which were bought at the time when concessions were to be had from furriers who were willing to exchange their goods for discount for cash. We give but a few of the many items in order that you may obtain an idea of the wonderful values involved.

\$150,00 Jap Mink Cape, tail

\$76,50 French Lynx Cape, shawl \$157.50 Genuine Hudson Seal 93.75 Taupe Wolf Cape, stole Came \$129.75 front \$83.75 \$97.50 Fludron Scal Collarette \$69.50

\$59.75 Natural Raccoon Muff ... \$51.75 \$34.75 American Red Fox Scarf



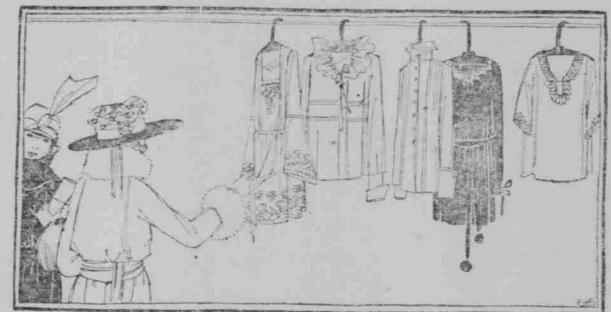
15 Beautiful Costume Blouses | A Rousing Clearance of Skirts

ake the Price of.

\$8.50 \$10.00 Georgette and Crepe de a Blouses midwinter's 1 most exquityles, artfully designed. cleverly in harmonious and I charming . Beautiful hand embroidered eaded effects.

The t Styles go Fast-Come Early

Some altly soiled or have slight factory damages, which can be readilyired and will not be noticeable. Regular \$8,50 and \$10.00 Bl your choice \$4.98.



For Friday and Saturday

Beautiful styles, made from materials of proven worth and popularity are included in a sale which enables thrifty women to put practical economy into effeet. Skirts worth to \$10.00 are offered

You Can Pick from a Number of Styles

Materials are fine quality silk poplins in navy, taupe and black, novelty plaids and small checks; made with separate belt; some shirred: unique pockets. Values to \$10.00.